

Chapter 6

ORGANIZATIONAL ASPECTS OF BUSINESS

LEARNING OBJECTIVES

At the end of this chapter you should be able to:

- Illustrate the interrelationships between goals, structure, ownership, size, and organizational and corporate culture.
- Explain the nature of goals, the role they play, and the causes and consequences of goal conflict in organizations.
- Identify the factors influencing organizational structure, explain the different types of structure and assess the suitability of different types of structure in different situations.
- Critically assess the factors that lead to structural change and the relationship between structure and performance.
- Explain the different forms of ownership and articulate the relationship between ownership and control.
- Assess the differences between management and control in the public and private sectors and the impact of privatization.
- Explain the impact of organizational size on business behaviour.
- Define the small firm and assess its role in relation to owners, customers and the economy.
- Explain the different approaches to examining company culture, and critically assess the contribution of company culture to organizational performance.